

# 2025 BOMA INTERNATIONAL CONFERENCE & EXPO SPONSORSHIP CONTRACT

**BOMA 2025**  
INTERNATIONAL CONFERENCE & EXPO  
Presented by BOMA International and BUILDINGS.com  
JUNE 28 - JULY 1 | BOSTON

## COMPANY INFORMATION

Company \_\_\_\_\_  
Name \_\_\_\_\_  
Address \_\_\_\_\_  
Authorized Signature \_\_\_\_\_

Phone \_\_\_\_\_  
Title \_\_\_\_\_ Date \_\_\_\_\_  
City/State/Zip \_\_\_\_\_  
Email \_\_\_\_\_

### My company agrees to sponsor the following: Platinum Opportunities

- ☐ TOBY Awards Program and Banquet ..... **SOLD**  
☐ Sunday Keynote Session ..... **SOLD**  
☐ Monday Keynote Session (*Pending*) ..... \$25,000  
☐ WiFi at the Convention Center ..... \$25,000  
☐ Escalator Wrap ..... \$25,000

### Gold Opportunities

- ☐ Conference Lanyards ..... **SOLD**  
☐ "Fun Zone" Retreat ..... \$15,000  
☐ Lunch in the Exhibit Hall on Sunday ..... \$15,000  
☐ Lunch in the Exhibit Hall on Monday ..... \$15,000  
☐ Networking Zone and Grand Opening Drink Ticket ..... **SOLD**  
☐ Puppy Park – "Paws and Relax" ..... **SOLD**  
☐ Registration Bags ..... **SOLD**  
☐ TOBY Awards Reception ..... \$15,000  
☐ Tuesday One BOMA Recognition Luncheon & General Session.. \$15,000

### Silver Opportunities

- ☐ Aisle Carpet Clings ..... \$7,500  
☐ Coffee Break – Saturday Committee Meeting morning ..... \$5,000  
☐ Coffee Break – Sunday Keynote Session morning ..... \$5,000  
☐ Conference Mobile App ..... **SOLD**  
☐ Conference Notepad ..... \$7,500  
☐ Conference Pens ..... \$5,000  
☐ Conference Amenities Kit ..... \$10,000  
☐ Daniel W. Chancey Leadership Academy ..... \$5,000  
☐ Exhibit Hall Locator Board ..... \$5,000  
☐ Exhibitor Lounge ..... \$5,000  
☐ Hand Sanitizing Stations in Expo Hall ..... \$5,000  
☐ Hand Sanitizing Stations in Conference Area ..... \$5,000  
☐ Hotel Key Cards ..... **SOLD**  
☐ Hotel Room Delivery – Saturday Night ..... \$10,000  
☐ Hotel Room Delivery – Sunday Night ..... \$10,000  
☐ Peer Connect ..... \$5,000  
☐ Prize Stage ..... \$10,000  
☐ Refreshment Retreat ..... **SOLD**  
☐ Regional Lunches ..... \$12,000

### Silver Opportunities (cont'd)

- ☐ Relaxation Retreat ..... \$10,000  
☐ Restroom Clings ..... **SOLD**  
☐ Wellness Retreat ..... \$10,000

### Education Categories

#### (3 days of sessions per track)

- ☐ Essentials ..... \$4,000  
☐ Experienced ..... **SOLD**  
☐ Leadership ..... \$4,000  
☐ Executive Leadership ..... \$4,000

### Other Education Sponsorships

- ☐ Women in CRE Breakfast & Networking Session ..... **SOLD**

### Welcome Party Co-Sponsorships

- ☐ Platinum-Level Sponsor ..... \$20,000  
☐ Silver-Level Co-Sponsor ..... \$10,000  
☐ Bronze-Level Co-Sponsor ..... \$3,000

### Advertising Opportunities

- ☐ Registration Bag Inserts ..... \$3,000  
☐ Banner Ads on the Website Floorplan Page (3 locations)  
Exclusive placement in one location ..... \$2,500  
One of three (3) rotating banners in one location ..... \$750  
☐ Logo on Floorplan (islands only) ..... \$500  
☐ Mobile App Push Notification ..... \$1,000 per notification\*  
☐ Conference Email Advertisement ..... \$2,000  
☐ Set of Three (3) Conference Email ads ..... \$5,000

### International Activities

- ☐ All International Activities ..... \$10,000  
☐ International Dinner ..... \$2,500  
☐ International Program ..... \$2,500  
☐ International Building Tour ..... \$2,500  
☐ Wordly App (Translation App) ..... \$5,000

### TOBY® Awards Reception & Gala Program Advertising

- ☐ Full Page Ad ..... \$2,000  
☐ Inside Front Cover Ad ..... \$2,500  
☐ Back Cover Ad ..... \$3,000

\*One notification per day per company; a limit of 5 notifications per day total

## METHOD OF PAYMENT

- ☐ Invoice for payment by check or ACH Payment  
☐ Charge my credit card:

☐ VISA ☐ MasterCard ☐ AMEX

I, \_\_\_\_\_, hereby authorize BOMA International to charge my credit card the TOTAL\* of \_\_\_\_\_.

Card #: \_\_\_\_\_

CC ID #: \_\_\_\_\_ (4 digit number on front of AMEX; 3 digit number on the back of VISA/MC next to signature)

Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Name on card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

\*The issuer of the card identified on this item is authorized to pay the amount shown as TOTAL. I promise to pay such TOTAL subject to and in accordance with the agreement governing the use of such card. My signature on this order form authorizes BOMA International to charge my credit card number listed on this order form for the amount shown as TOTAL.

### Send check payment to:

**BOMA Sponsorships**  
**c/o Kanwal Saluja**  
**1101 15<sup>th</sup> Street, Suite 800**  
**Washington, DC 20005**

## TERMS

Sponsorships are subject to availability. Sponsorships are available on a first-come, first-serve basis (with the exception that the prior year's sponsors will be given first right of refusal).

Upon receipt of this contract by BOMA International, if payment is not included on this contract, a 50% non-refundable deposit is due immediately. 100% payment is due and non-refundable by March 3, 2025. In the event that a sponsor cancels, the sponsor must do so in writing. If the cancellation is received prior to March 3, 2025, the 50% deposit is due and non-refundable. If the cancellation is received on or after March 3, 2025, 100% of the sponsorship investment is due and non-refundable.

If BOMA is unable to legally convene due to ordinances put in place by local, state, and/or federal governments, sponsors will be given the option to utilize their paid sponsorship fee towards a virtual sponsorship (if applicable), receive a refund or transfer to the following year's event. Sponsors who decide to cancel their sponsorship prior to an official event cancellation announcement from BOMA will do so in accordance with the cancellation schedule above and will not be eligible for any additional refunds should BOMA be forced to cancel the event at a later date.

Benefits of some sponsorships are subject to change based on social distancing and safety protocols.

### Return Contract to:

Vicki Cummins, BOMA International  
Email: [vcummins@boma.org](mailto:vcummins@boma.org) or fax: 856-494-1660

**THE DEADLINE IS May 1, 2025.**